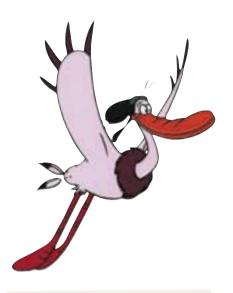
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# Highlights

### Majority stake in Energee Entertainment Pty Limited

In February, RTV acquired a 68% equity interest in Energee Entertainment, the renowned Australian animated production studio. This acquisition provides production capacity and strengthens RTV's position as an international producer of animated programs. Energee Entertainment also contributes a strong international sales network in Southeast Asia, Australia and Europe. As a result, RTV can take advantage of synergies in production and sales and improve its longterm competitive position.

### Strategic partnership with CLT-UFA

In February 2000, RTV and CLT-UFA entered into a long-term partnership. Under the agreement, RTV acquired more than 500 hours of quality, international children's and family programming. This new programming expands RTV's total library by 40% to nearly 1,970 hours. In exchange, CLT-UFA took a 3.7% equity interest in RTV Family Entertainment AG. This partnership has given RTV a headstart on further international expansion. With the wide range of newly acquired programs, RTV can scale up its international sales network considerably and becomes an even more attractive partner for international co-productions and licensees.

### Commissioned production agreement

RTV and Super RTL, a family television network owned by CLT-UFA and Disney, have also agreed to co-produce at least one animated, 26-part series of halfhour segments over the next five years. The agreement calls for these productions to be aired during prime time hours between 6 and 8 p.m. and for Super RTL to commission at least three new productions per year from RTV. This long-term production agreement further enhances RTV's standing both in Germany and abroad.





## **Business Lines**

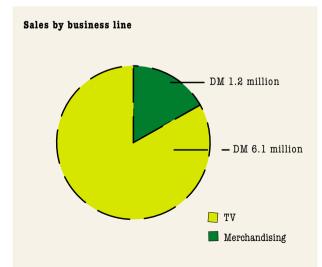
#### Television

We will continue to produce the classic television show "Philipps Tierstunde" (Philipp's Animal Hour). RTV reached an agreement with Südwestrundfunk to continue the successful children's program, which is to be broadcast by the ARD and Kinderkanal networks.

The newly acquired programming enables us to step up our German and international sales activities considerably. Our program packages can be tailored to the individual needs of a given national market, increasing the marketing potential to television networks and rights agencies. From RTV's existing program library, for example, we can license program packages to television networks in the Czech Republic or the Netherlands.

#### Merchandising

RTV will continue to expand its ancillary rights business in the future. The character-based merchandising segment is particularly well-suited for development. In the first quarter of this year, RTV negotiated several licensing agreements on popular merchandising goods.





# Results

#### Sales and earning results

RTV's first quarter sales totaled DM 7.3 million. The company's DM 2.4 million loss on ordinary operations was affected by a number of one-time factors and was in line with expectations. Expenses related to RTV's agreements with Energee Entertainment, CLT-UFA and Super RTL were booked in the first quarter. RTV posted an operating loss (EBIT) of 2.1 million, and a net loss under DVFA/SG accounting principles of 2.4 million. RTV's sales and results were in line with expectations. The company typically books the bulk of its sales in the second half of the year. EBITDA for the first quarter was DM 6.5 million.

### Income Statement

For the period January 1 - March 31/ 2000

	2000	1999 DM (000) 10,156
	DM	
ales	131,908.31	75
ther operating income	7,414,613.72	10,231
ost of materials		
Cost of raw materials	109,519.73	34
and purchased materials	562,313.33	560
Cost of purchased services	671,833.06	594
	6,742,780.66	9,637
Personnel expenses	937,389.66	514
Salaries and wages	119,100.36	83
Social security	12,500.00	5
Pensions	1,068,990.02	602
Depreciation of intangible	2,324,964.77	1,498
and fixed assets	5,400,025.98	3,118
Other operating expenses	8,793,980.77	5,218.00
	-2,051,200.11	4,419
EBIT		-,
Other interest and similar income	11,536.85	68
Interest and similar expenses	347,368.35	-65
	-335,831.50	4,354
Earnings or loss from ordinary operations	-2,387,031.61	1,000
Extraordinary expenses	403,182.80	1,000
	7 040 07	1,700
Corporate tax	<u>3,242.27</u> 641.30	1,100
Other taxes	<b>3,883.57</b>	1,700
	0.00	(
Profit-transfer-related expenses		1,654
Net income or loss	<b>-2,794,097.98</b> 0.00	1,00
Profit carried forward		1,65
Profit carried forward <b>Net income or loss</b>	- <b>2,794,097.98</b>	1,

### Cash flow statement for the period January 1 - March 31/2000

### Employees

As of March 31, 2000, RTV had 31 employees, with 21 in Ravensburg and 10 in Mainz. Seven new employees joined the company, as it continues to expand. RTV will continue to grow rapidly in the future and add to its payroll. In early April, the company headquarters were relocated from Ravensburg to Munich in order to improve RTV's position for future growth and international expansion.



	31	20
rage number of employees	116	-298
	0	-299
rent bank liabilities	116	1
sh		
eakdown of cash and cash equivalents		
	116	-298
et cash and cash equivalents at end of year	10,683	2
Net cash and cash equivalents at beginning of year	-10,567	-300
hanges in cash and cash equivalents	11,090	13,479
ash provided by financing activities	11 000	
	11,090	0
Joan proceeds	0	13,479
Proceeds from capital increase	-33,529	-2,112
Cash used for investing activities	-33,529	-2,112
Capital expenditures	11,872	-11,667
Cash provided by or used for operating activities	11.000	
	17,733	-18,647
and other liabilities	10000	
Increase of decrease in accounts payable	89	2,629
Increase in short-term reserves	-5,508	-2,405
and other assets		
Increase in accounts receivable	0	2,198
Purchased inventory		
	-442	4,558
Gross cash flow nach DVFA/SG	27	1,40
Changes in long-term reserves	2,325	1,49
Depreciation	-2,794	1,65
Net income or loss for the quarter		
	DM (000)	DM (00
	2000	19

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## Strategy

The agreements with CLT-UFA. Super RTL and Energee Entertainment will enable us to implement our growth strategy quickly and successfully. In that context, our objectives consist primarily of adding to our program library and creating new programs, for which we will retain between 50% and 70% of the rights, up from 20% to 40% previously. RTV is well on its way toward becoming the leading European company for cartoon characters. This process involves developing the actual characters, then marketing them across the full spectrum of media: television, Internet, books, video/dvd, merchandising and the full range of CI marketing. RTV has already demonstrated its competence in this area. with its Käpt'n Blaubär (Capt. Bluebear) character. We are currently developing the "Moorhuhn" (Mudhen) character.

RTV Family Entertainment AG Corporate Communications Möhlstrasse 23 D-81675 Munich

Contact: Andrea Keidel Telephone: +49 (0) 89 - 99 72 71 - 23 Fax: +49 (0) 89 - 99 72 71 - 92 e-mail: andrea.keidel@rtv-ag.de



## Outlook

In April, RTV increased its capital stock to a total of 1,037,500 shares in order to finance the recent CLT-UFA program rights and Energee Entertainment acquisitions as well as future growth. Despite a difficult environment for equity market issues, the new RTV shares were successfully distributed, primarily to German and foreign institutional investors.

In order to provide further financing for CLT-UFA and Energee acquisitions, RTV will likely increase its capital by another 525,000 shares during the second quarter. Along with this new issue, RTV will use its own funds to increase the capital stock to EUR 23.875 million. Shareholders will receive one new share free for each existing share, in effect doubling the total number of shares outstanding. This stock split will enhance the share liquidity.

The first-quarter cooperation agreements with CLT-UFA and Super RTL and the Energee Entertainment acquisition have laid the foundation for RTV's future growth. The expanded program library helped RTV negotiate several successful deals at the Cannes Film and Television trade show in April, including licensing and cooperation agreements in excess of DM 10 million. RTV is also close to finalizaing several other licensing agreements and program package sales to international customers in Brazil, Europe, Canada and Asia, among other regions.

This year, we are devoting considerable attention to marketing our Mud hen character. In April, we successfully negotiated a wide-ranging licensing agreement for this cult character. We plan to build the cartoon character's strong popular appeal in order to develop a valuable source of recurring revenues over the long term.

For 2000, we project sales of DM 110 million, up 185% relative to 1999, and pretax income of around DM 25 million, a 145% increase. Operating income (EBIT) should total around DM 30 million. Thus the targets for 2000 announced at the time of the initial public offering - EBIT of DM 10 million and pretax income of DM 9 million will likely be exceeded by a wide margin.